

Young Audiences FY17 Technology Update



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MAJOR ACCOMPLISHMENTS FOR FY17

- SALESFORCE CALENDAR INTEGRATION
- ARTIST SCHEDULE EMAIL WORKFLOW
- NEW NETWORK SERVER AND DEDICATED QUICKBOOKS WORKSTATION
- OFFICE IMPROVEMENTS

Salesforce Calendar Integration

With the help from a Salesforce volunteer developer acquired through [Catchafire.org](https://www.catchafire.org) we integrated [CalendarAnything](#), a Salesforce calendar add-on, and created a tool for artists to view their schedules online and be able to import their calendars into the calendar program of their choice (iCal, Google Calendars).



Salesforce Calendar Integration

<https://yanjep.secure.force.com/calendar/?calendar=AATMAPerformingArts>

The screenshot shows a Salesforce calendar interface for June 2017. The calendar is in a monthly view, with days of the week and dates visible. A calendar event is selected, and a detailed popup window displays the following information:

AATMAPerformingArts	
Contract Date	
E Roy Bixby Elem School	
6/7/17 10a	
Contract #	17-0006287
Artist and Program	Colors of India with AATMA Performing Arts
Timeframe	10:00AM - 10:45AM
Venue Name	E Roy Bixby Elem School
Venue Address	25 Fischer Ave., Bogota, NJ 07603
Venue Phone	201-441-4834
Venue Contact Name	Cornelia Geraghty
Venue Contact Phone	(201) 390-5184
# of Students	304
Artist Notes	

Close

Artist Schedule Email Workflow

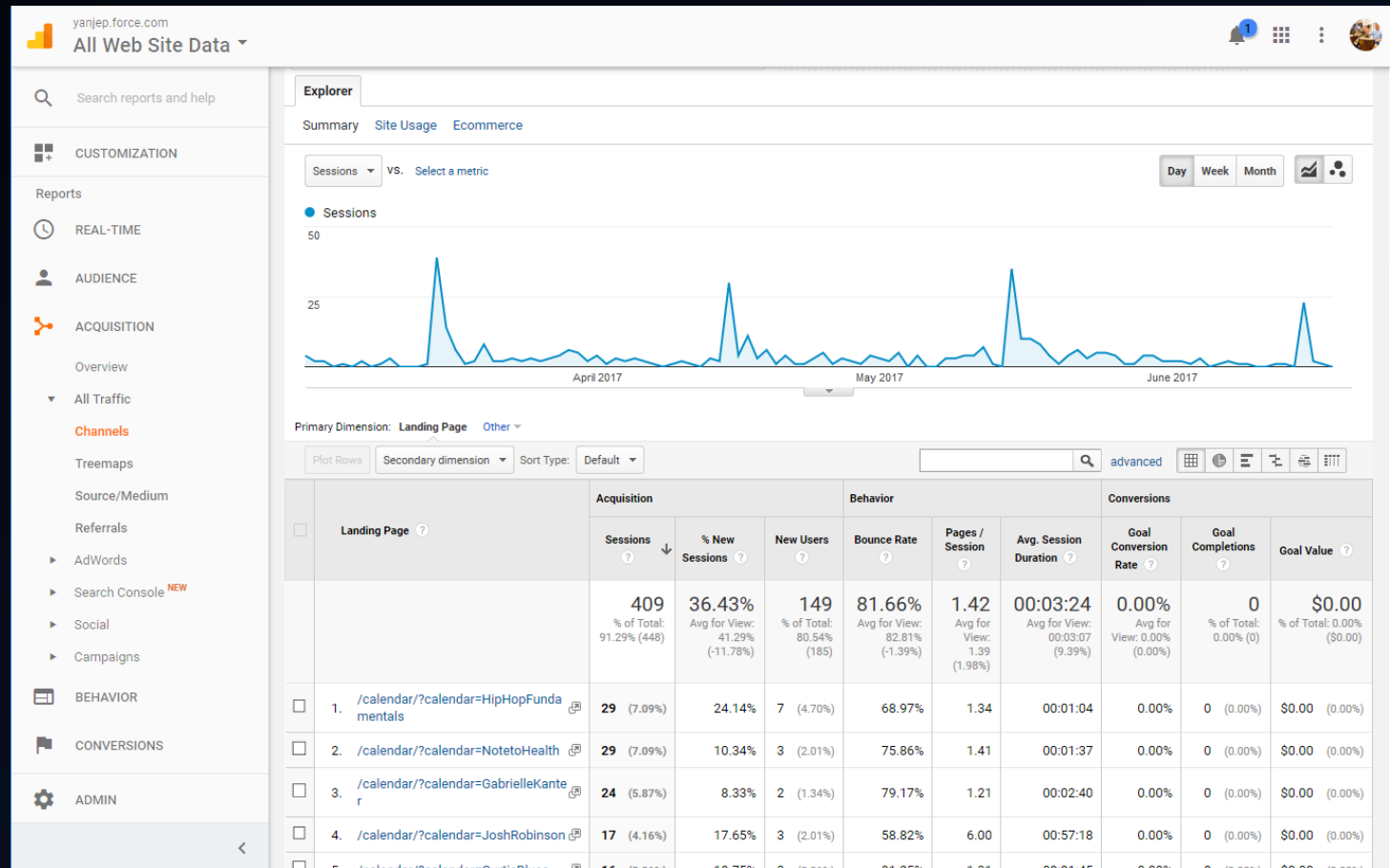
We developed a Salesforce [email workflow](#) that automatically sends an email out to our roster artists notifying them of upcoming bookings within a 6 month period. If no bookings are present they don't receive an email.

Benefits:

- Eliminated the need for our sales team to send out monthly artist schedules to each artist manually.
- Tells us which artists are using their calendar.

Artist Schedule Email Workflow

We can now track the artist calendar use with Google Analytics



New Network Server

With a technology grant from Hyde and Watson, we replaced our 7 year old server with a new rack mount system that will carry us into the future.

- Dell PowerEdge R530 Rack Mount Server
- Intel Xeon 6 core processor
- 16GB RDIMM memory (expandable)
- Windows Server 2012
- 300GB RAID 1 Solid State Drive (Operating System)
- 2TB RAID 5 data drives
- 8TB external drive for local daily backup
- 1TB portable drives for bi-weekly offsite rotation
- VPN access for staff to work remotely and securely

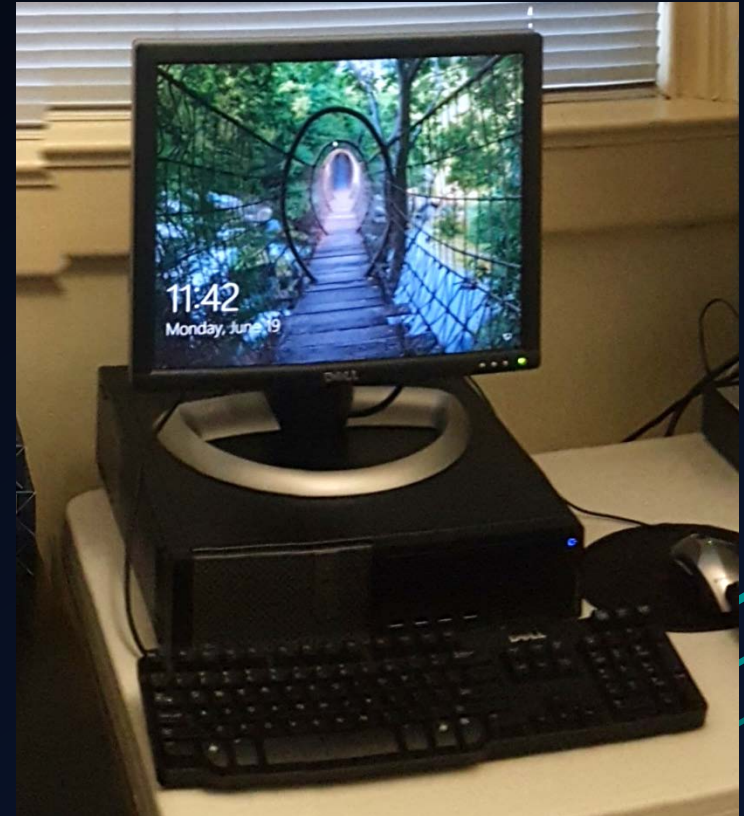


Quickbooks Dedicated Workstation

We upgraded to Quickbooks 2017 Non-Profit Edition multi-user license

Benefits:

- Permits specified users to access the workstation remotely via a secure firewall access point.
- Allows work to be done from anywhere in the world (including Florida).



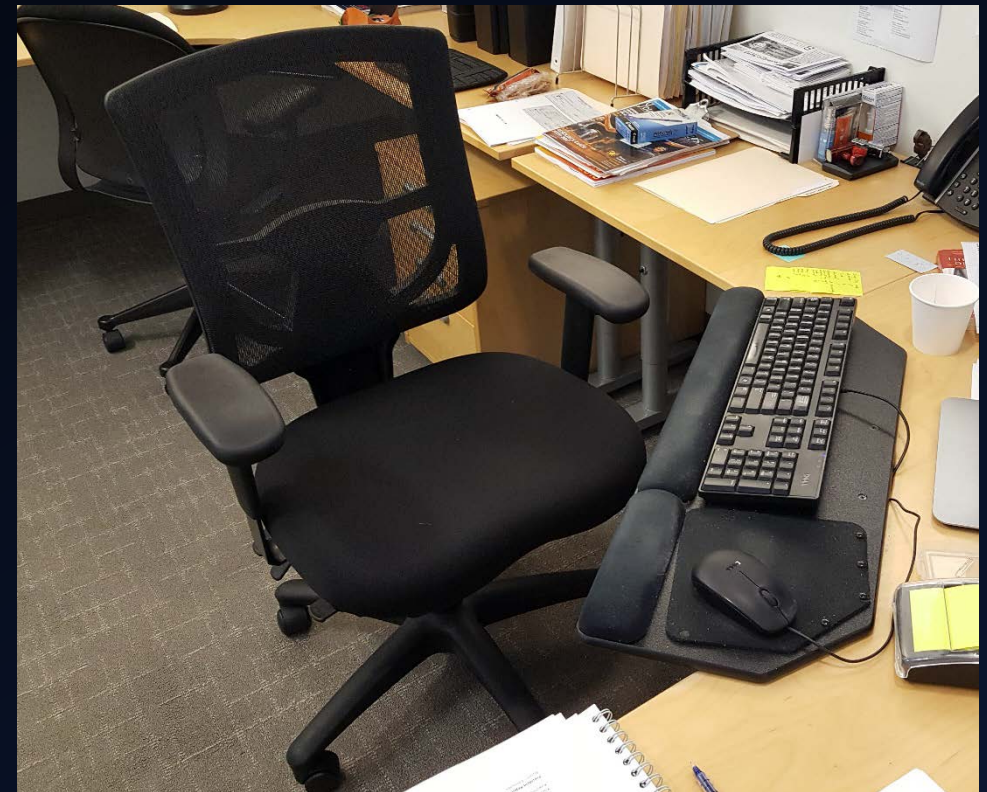
Office Improvements

New Standing Desks from VariDesk



#standupforthearts

New Multi-Function Office Chairs



#sitdownforthearts

Coming in FY18...

Conference Room Upgrades

- Built-in interactive projection system
- Built-in sound system
- Better integration with call-in and video conferencing



Video Editing Suite

- Windows based system
- Adobe software
- Better workflow, data storage and archiving



