



MAD HOT BALLROOM V GALA
Working Committee

AGENDA

Tuesday, July 19, 2016
9:00am-10:15am
YA Office
200 Forrestal Road
Princeton, NJ 08540

Phone Call - Dial-in #: (605) 562-3140 (Access Code: 313508)

Gala Co-Chairs: Barbara Coe, Liz Fillo,

Members: Sebastian Clarke, Patti Daley, Everett Kline, Stacy Mattia, Ferris Olin,
Belinda Roll, David Wald, Sharon White,

Staff: Ann Betterton, Denyce Mylson, Michelle Russo

TODAY

- **Dancer Outreach**
 - Updates
 - Outreach and follow up
- **Assign Sub Committees**
- **Confirm Theme**
- **40th Anniversary**
- **Next Meeting / Other Business**

- **Meeting Schedule**
 - 9/20 - Benefit Committee Meeting at 9am
 - 10/25 - Benefit Committee Meeting at 9am
 - 1/10 - Benefit Committee Meeting at 9am
 - 2/7 - Benefit Committee Meeting at 9am
 - 3/14 - Benefit Committee Meeting at 9am
 - 4/11 - Benefit Committee Meeting at 9am

Notes from 7/19/16 Meeting
Hello Dazzle Benefit Committee,

Thank you all for your time and insight today as we start the initial planning stages of Dazzle Mad Hot Ballroom V!



Below is a quick recap for those of you that were unable to make it to keep us all on track with our action items. If I have forgotten anything, please feel free to include anything else we discussed that you think is pertinent.

Tuesday, June 21 – 9am

Present: Liz Fillo, Everett Kline, David Wald, Michele Russo, Ann Betterton and Denyce Mylson

On Phone: Belinda Roll, Patti Daley and Stacy Mattia,

AGENDA:

Potential Dancers / Outreach

Dazzle Theme

YA's 45th Anniversary Format Discussion

Meeting Schedule

Other Business

Potential Dancers / Outreach:

- We decided to aim for 6 dancers instead of 4 this year. The fundraising efforts of these additional two dancers can make up for the money we would have made in the live auction.
- We are looking for diverse group of dancers and to branch out past Princeton and into new networks
- Instead of asking potential candidates who don't know much about YA and Dazzle to volunteer we are setting up interviews to educate them on our mission and the event so we can see if it is a good fit.
- Belinda has a meeting in Montclair and will touch base with Amy McHugh to get potential candidates from North Jersey
- Denyce will email group, under separate cover, the VIP dancer commitment bullet points to have on hand when talking to potential dancers.

Female Dancers at top of the list that we discussed:

- Ruth Seip from Withum/Smith/Brown - Active member of MidJersey Chamber, interested in dancing and has support of her company – **Denyce will make the ask**
- Joanne Canady-Brown – Owner of The Gingered Peach Bakery in Lawrenceville, was recently highlighted in Real Woman Magazine, great network and following and is a woman of color – **Everett will reach out to her to set an interview with Denyce**
- Paula Taylor – Owns Arlee's Raw Blends in Princeton and active in the Jack and Jill organization – **Barbara – let's discuss possible outreach to interview her when we talk this week. Ann will reach out to new board member Tiffanie Warren who is also active in the Jack & Jill organization to see if they know each other.**
- Jennifer Bryson – on hold
- Judy Wilson (former Princeton Superintendent) - on hold



Male Dancers at top of the list that we discussed:

- Chris Kuenne – **Liz will make the ask**
- Elvin Montero – Works at the Chemistry Council of NJ in Trenton, lobbyist, great dancer, Puerto Rican with a big network - **Everett will reach out to him to set an interview with Denyce**
- Jack Morrison – Owns Nassau Seafood - **Everett will reach out to him to set an interview with Denyce**
- D.A. Graham – Founding/Principal Managing Consultant of DNA Consulting. Works with companies, organizations and universities to improve human performance through process design and training. Currently serves on Trenton School Board of Ed and he is the VP of Trenton Children's Chorus' Board. **Patti/Liz will reach out to him to set an interview with Denyce**
- Rick Weidel – Owns Weidel Realty – we asked him last year but he had a conflict – on hold
- Chris Palladino – DEVCO Real Estate Development – Big New Brunswick Network – we asked last year, he was interested but had a conflict and said maybe next year – on hold

Dazzle Theme:

Ideas discussed:

- Roaring Twenties
- Hip-Hop
- Modern
- Last Dance
- Through the Years (dancers can each pick a decade to focus on)

Feel free to share any additional ideas you may have! I'll be meeting with our friends at Fred Astaire in July and will get their thoughts as well.

45th Anniversary Benefit:

Ideas Discussed:

- Best of Mad Hot Ballroom
- Showcase artists / give arts advocate awards and honor businesses, people and organizations that support our mission
- Task Force
- Concert with a well known artist with VIP tickets for pre and post show events with artist
- Top Chef Competition
- The Non-Benefit – skip the event and have people donate to support our mission

Please share any additional idea you may have. Our goal is to narrow down our list to 4 formats that we research and present to the Board in September.

Next meeting: Phone Conference on **Tuesday, July 19th at 9am** or here at YA if you would like to join us in person.

Meetings will begin again in September and take place every 4-6 weeks on **Tuesday**



mornings at 9am. I will send out a separate email with the proposed meeting schedule for the year ahead.

Thank you all for your time and passion. Go Dazzle!

All best,
Denyce