

**Sales & Marketing Task Force Meeting**

Tuesday, October 10, 2017 – 9:00AM-10:15am

YA Conference Room OR Via Conference Call

**\*\*NEW DIAL-IN #\*\***

**NUMBER: 719-394-0424**

**PIN: 72902**

**MEMBERS**

Barbara Coe (Chair) Sebastian Clarke Steve Runk Belinda Roll

Michele Siekerka Michelle Thompkins M’lou Walker

**STAFF**

Denyce Mylson Michele Russo

**AGENDA**

1. Discuss task force FY18 objectives
2. Brief overview & update on branding Project with Oxford Communications
3. Review and discuss goals and KPIs for branding project
4. Review & discuss survey questions for research phase of branding project
5. New business / other
6. Schedule future meetings