



Sales & Marketing Task Force Meeting

Thursday, March 2, 2017 – 9:30AM

YA Conference Room OR Via Conference Call

****NEW Dial-in #: 712-770-4160 / Access Code:313508****

MEMBERS

Barbara Coe (Chair) Belinda Roll Steve Runk M'lou Walker

STAFF

Denyce Mylson Michele Russo

AGENDA

1. Discuss YA Marketing Research and Client Survey Summary
2. Share Progress on Strategic Plan Objectives (*See attached Sales & Marketing Task Force Strategic Plan Objectives FY17*)
3. Schedule future meetings
4. New Business / Other